

# A Sophisticated And Swanky Soho Townhouse Designed By Tina Ramchandani



Tina Ramchandani

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June 21, 2019 by Tina Ramchandani



Between the sophisticated and swanky master lounge, the modern, yet simplistic, bathroom and open spaced design, it's evident that interior designer [Tina Ramchandani](#) has a keen eye and endless creativity when reimagining new spaces.

This particular space was designed for an annual show house in NYC which benefits the Breast Cancer Research Foundation. "When I first walked into the fourth floor of

this Soho Townhouse, I was hesitant to create another bedroom, as the house was already filled with bedrooms. I wanted to create an environment meant for relaxing after a hectic day's work in Manhattan. I immediately decided to create an enveloping environment that was serene, layered and sophisticated. A Master Lounge, instead of the typical Master Bedroom," said Ramchandani.



Using a unique ombre painting technique, Ramchandani wanted the color to flow through the entire floor from darkest to lightest, mimicking the way evening light

naturally changes. Continuing the look, she used a multi-tonal rug from Tufenkian covering the majority of the space complimenting the ombre effect on the walls.

While designing is second nature for Ramchandani, the biggest challenge for this project was the time limit. “For this particular job, I only had 10 days to design the space, as the grand opening of the house was around the corner, which was extremely challenging. I had to make decisions quickly, source using vendors that could get me pieces in a short time frame and selectively choose partners who I knew would could deliver. Since there was no time to second guess my decisions, I went bold from the start, said Ramchandani.



However, the detailed accents including the side table, were a few of Ramchandani's favorite elements while designing. "I'm obsessed with the accents – the outdoor wood

and stone table we used as a side table, the shape of the chair we paired with the sofa, and the metal chair in the bath that looks like a work of art. These unique finds really brought the room to life,” gushed Ramchandani.

By approaching minimal interiors with a personalized design narrative, Ramchandani made sure to incorporate her signature soulful minimalism style into each space creating a warm, sophisticated and refined environment which is easily seen in this project.



*Photos courtesy of Tina Ramchandani*